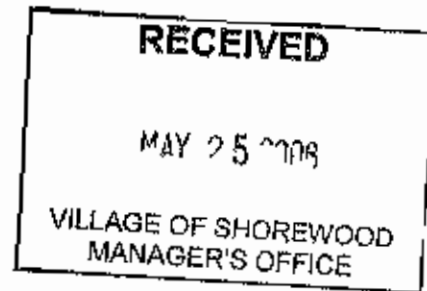


May 24, 2006

Board of Trustees
Village of Shorewood
3930 N. Murray Ave.
Shorewood, WI 53211



Dear Trustees:

Please find attached my application for the open seat on the Village Board. I would appreciate your consideration.

As I have been an "at home" mom for the past 15+ years, I don't have a formal resume; however, I'd be happy to provide a little background information for you.

Education:

Graduated from Whitefish Bay High School, 1978
BA in Journalism/Advertising from UW-Madison

Professional:

Most of my professional years were spent in the hotel and travel industry. When I left my last full time job (upon the birth of my first child) I was the contract manager of all Florida and Caribbean properties and vendors for Funway/Funjet (Mark Travel Corp.)

I also worked part time in the capacity of campaign and local office manager for State Rep. Sheldon Wasserman for approximately 5 years.

Volunteer:

North Shore Unit of American Cancer Society (now defunct) – Board of Directors
North Shore Relay for Life Chairperson – 5 years
Wisconsin Cancer Council - 4 years (seat concurrent with Board membership of WBCC)
WI Breast Cancer Coalition – Past President (3 years) and Board Member (6 years),
"Rare Chair Affair" Chairperson (2 years)
Currently serving as State Policy Chairperson
Shorewood SEED Foundation – Committee member of "Swing with Shorewood" – 3 years
Grassroots Northshore

Numerous volunteer "jobs" within the schools over the years

Family:

Husband, Roy
Children, Riley age 15 and Sean age 14

Hobbies:

Gardening, reading, genealogy

In particular, my years with the WI Breast Cancer Coalition (WBCC) and the National Breast Cancer Coalition have provided me with a wealth of experience in working as a group for a common cause. More information can be found on the attachment to the application.

Thank you again for your consideration. If you have any further questions, my contact information is below.

Sincerely,

A handwritten signature in cursive script that reads "Dawn R. Anderson". The signature is written in black ink and has a long horizontal flourish extending to the right.

Dawn R. Anderson
2511 E. Menlo Blvd.
Shorewood WI 53211
(414) 332-6179
danderson78@wi.rr.com

Describe briefly your education and any work experience or other activity which in your opinion would be beneficial in carrying out the responsibilities of this office.

attached

Are you engaged in activities that would result in your inability to be available for evening meetings required as a Village Board member.

no

List other organizations of which you are a member.

WBCC, League of Women Voters, Grassroots Northshore
National Breast Cancer Coalition, Human Rights Campaign

If not selected for an appointment to the Board of Trustees, would you consider serving on a Village Commission, Committee, or Board?

yes

Signature

Flora Anderson

Date

5/24/06

Thank you for your interest. Please return this form with a resume (if available) and/or a letter of interest to:

Guy W. Johnson
Village President
Village of Shorewood
3930 N. Murray Avenue
Shorewood WI 53211

3 greatest challenges and ideas:

1. Maintaining quality of life and high standards in our schools in the face of funding cutbacks, state mandates etc. We will have to be creative and we will have to work closely with our state and federal representatives to make sure they understand the local impact of decisions they make on our behalf. We have to ensure that residents are well informed and engaged in the process also.
2. Planning for the future. If there's one thing I've seen over the last 20 years it's change in the business district – some good, some not so good. It will be important to understand what village residents want and need in our “downtown”, both now and with an eye towards the future.
3. Maintaining the special “character” and integrity of Shorewood despite challenges we face. I think the diversity of residents is a big part of what makes Shorewood so special. We have to keep all segments of our population involved through outreach and then we must understand the concerns and listen to the ideas of each segment as the village considers issues that will have an impact on all residents.

Education/work experience or other activities that would be beneficial in carrying out responsibilities of the office:

I see my biggest “qualification” as having lived in the area for most of my life – the past 20 years in Shorewood. I grew up in Whitefish Bay, attended UWM my freshman year, have been a single renter in Shorewood, and finally a married homeowner with 2 children in the school system. *I have seen the village through many different “eyes”.*

I hope to be a citizen voice on the board. I am not a lawyer, accountant or “professional” anything. I am a member of the community.

My volunteer work – particularly in advocacy - however, has given me a solid background in outreach, problem solving, and teamwork. It has also provided me the opportunity to meet and discuss important issues with elected representatives. As State Policy Chair for the WBCC I've worked both independently on behalf of WBCC and collaboratively with other advocacy groups on the passage of bills related to health care, and have worked successfully to stop one piece that our organization opposed.

The WBCC has a large grassroots base, which I've helped build and mobilize over the years. I've organized collaborative educational efforts with other like-minded groups. I've lobbied in Washington. I've testified in favor of legislation twice in Madison, and have done numerous interviews/press conferences in support of issues. So, I am comfortable with legislative issues, advocating a position to legislators, and dealing with media.

My tenure as a board member also allowed me the opportunity to participate in a strategic planning process, budgeting, promotion/communications and event planning.