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MAY 24-2306

VILLAGE OF SHOREWOOD MANAGER'S OFFICE

Guy W. Johnson Village President Village of Shorewood 3930 North Murray Avenue Shorewood, Wisconsin 53211

Dear Mr. Johnson,

I am very pleased to submit my Resume for the position as Village Board Trustee.

I have been a resident of Shorewood since 1971, and I am proud to continue to be a participating member of our community.

My resume is attached. I believe the experience represented here will be useful as a member of the Board. We are under a great deal of pressure to balance development for increased revenues, sustain Shorewood's quality of life, and maintain our infrastructure.

I look forward to hearing from you to set an interview date. I suspect you are interested in filling this position as quickly as possible. I have one request, I am leaving for Germany on May 25th and returning June 18th, can my interview be set for the 19th or later, please?

Sincerely,

John Toutenhoofd

4487 Frederick Avenue

414.964.4718

t.enterprises@milwpc.com

VILLAGE BOARD OF TRUSTEES APPOINTMENT APPLICATION Please complete the following form and return it to the Village Manager's Office by May 26, 2006. If you have any questions, please contact either Guy W. Johnson, Village President at 332-2475 or Chris Swartz, Village Manager at 847-2700.

Name:John Toutenhoofd					
Home Address: 4487 Frederick Avenue					
Home Phone 414-964-4718Office Phone Occupation Consultant					
Why do you want to serve on the Village Board? Continuing interest to serve the community_where my wife and I live					
Are you familiar with the duties and responsibilities of the Village Board? Yes					
Have you observed any Village Board meetings? <u>Yes</u>					
Please list what you believe are the three (3) greatest challenges the Village of Shorewood will face in the next five (5) years and your ideas for meeting these challenges.					

- Quality of Life For Shorewood Residents and Businesses. Develop a single communitywide long range plan; reaffirming our community mission to maintain our residential community, our family community, our local small business community, and our green space by establishing meaningful goals.
- Financing the Quality of Life Plan balancing our development locked static tax base with alternative funding strategies.
- Implementing the comprehensive plan in a manner such that the goals are perpetual benchmarks for Committees, Commissions, and the Board.

Please list any current or previously held elective or appointive public positions.

No elected positions.

Member of Shorewood Planning Task Force, Chair of Committee.

Describe briefly your education and any work experience or other activity which in your opinion would be beneficial in carrying out the responsibilities of this office.

MBA, focus on Finance and Marketing
Executive Director, Marian Center For Nonprofits
Small business and nonprofit organization strategic planning consultant
developing alternative funding strategies.

Are you engaged in activities that would result in your inability to be available for evening meetings required as a Village Board member.

I am available.

List other organizations of which you are a member.

Board of Directors, Milwaukee Area Scholastic Chess Association Advisory Board Member, Community High School, MPS

If not selected for an appointment to the Board of Trustees, would you consider serving on a Village Commission, Committee, or Board?

Signature_		_	
Date			

Thank you for your interest. Please return this form with a resume (if available) and/or a letter of interest to:

Guy W. Johnson Village President Village of Shorewood 3930 N. Murray Avenue Shorewood WI 53211

JOHN TOUTENHOOFD

4487 Frederick Avenue, Shorewood, Wisconsin 53211 414-964-4718 jtout@milwpc.com

Strategic Planning Analyst /Tax Analyst/ Investment Consultant —nonprofit social enterprise, for-profit small business strategic planning. Conducted financial analysis of real estate investment opportunities, evaluated risk of individual and partnership portfolios for investment. Assisted with acquisitions and trade negotiations. Provided full range of property and operations management services. All portfolios designed to maximize cash flow and equity growth; e.g., growth for one group was 1600% in less than five years. As a consultant, provided administrative direction and support to senior management and Boards of Directors of small and mid-sized companies to prepare long range business plans related to finance, marketing (domestic and international) and operations. Planning in preparation for general business expansion, opening new markets, introducing new products, exporting, acquisitions, mergers, leveraged buy-outs. Included business valuations and identification of potential funding sources. Provided full range of business and individual accounting and tax preparation.

T Enterprises: Strategic Planning, T-Accounts Taxes 2000, Shorewood, WI (1968-2006)

Executive Director/Chief Executive Officer--Responsible for full administration and operation. Functioned as Chief Executive Officer (CEO) in liaison with the Sister of St. Francis of Assisi. Reported to the Board of Directors and implemented Board policies. Coordinated Corporation action with the Member Board of the Sisters of St. Francis of Assisi. Administered the restoration fund development. Provided financial planning, prepared and presented annual budget to the Board for approval. Administered the direction and management of operational aspects of the Marian Center for Nonprofits' activities, with assistance of the Operations Manager, including marketing, sales, operations, fund raising, finance, staffing, planning, and administration. Supervised the Operations Manager, who is responsible for direct supervision of staff, maintenance services, interns, volunteers, as well as the day-to-day operations of the facility. Liaison to St. Mary's Academy alumnae.

Marian Center For Nonprofits/St. Mary's Academy, Milwaukee, WI (2001-2005)

Financial Employment Coordinator—as a consultant provide social, employment and rehabilitation services for economically disadvantaged persons through the interpretation and implementation of extremely complex welfare reform programs. Responsible to assist low income families to become self-sufficient and economically independent. Provide career counseling, motivational guidance, and resume development. Led seminars in marketing, applied sales, advertising and telemarketing. Redesigned one employment strategy so that 85% of the participants gained employment within eight weeks. This was approximately 258% ahead of anticipated goals. (1980-2001) Milwaukee, WI

District Manager and Research Project Manager—responsible for planning, direction, hiring, training, evaluating, promoting and disciplining staff to implement employment and training services. Responsible for operations budget of \$.9 million. Represented the State of Wisconsin before the general public, employer associations and other government organizations. (1971-1980) Racine, WI. Developed and implemented a complex research demonstration of an innovative employment strategy for the U.S. Department of Labor-Work Incentive Office and the Manpower Demonstration Research Corporation (a private research corporation in New York, NY) (1977-1980) Racine, WI Team Leader—Work Incentive Office (1968-1971)

Milwaukee, WI

Wisconsin Workforce Development, State of Wisconsin (1968-2001)

Associate Youth Director—responsible for planning, developing, and organizing youth programs; including hiring, training, and supervising up to forty program assistants. Designed the first tutorial program in the country to use high school students to tutor 350 grade school students one-on-one. Designed and managed a summer day camp for 2000 youth. Counseled street gang members and wannabes into socially acceptable behavior patterns.

Young Men's Christian Association, Milwaukee, WI (1965-1968) Young Men's Christian Association, Chicago, IL (1964-1965)

Master of Business Administration Major: Marketing and Finance	EDUCATION 1987	Keller Graduate School of Management Milwaukee, Wisconsin
Certificate of Directorship YMCA Administration	1965	George Williams College Chicago, Illinois
Bachelor of Science Major: Philosophy	1964	University of Wisconsin Milwaukee, Wisconsin